I evaluated the site to “Education Week” on the web. The site is updated on a daily basis so the information is relevant and interesting due to the site’s ability to stay modern. Whether it be local or national, there is always something going on in the education field. This online source is convenient because of the easy accessibility and interesting information.

I found the primary target audience to be teachers because of the legal news coverage and the fact there is a link to the “Teacher Magazine” though the two are very similar. I did not find the audience to be students because of the emphasis on politics and the plain-looking style used to design the page. Politics bore most children and if the page is not colorfully eye catching, most will not look at it twice. The page’s color scheme and font is nothing more than conservative, attracting the more adult audience who have a general interest in education. The legal coverage in the site would be most beneficial to teachers so they know what implications to be aware of. The concerns of politicians and groups are evident in this page, but only in the manner to assist teachers in making informed decisions.

Not only does this site target teachers but school board members as well. Articles appear on the site which show how the public criticizes the decisions and policies made by school boards. Better decisions can be made when if the decision maker is aware of possible ridicules that could arise. The “Education Week” site offers the reactions of society on educationally based topics which offers school board members the advantage of knowing what they may be getting into when making a policy.
The “Education Week” also brings the world to the doorsteps of teachers by covering news stories that are based on teaching methods as well as political views. On the cover page of September 25ths edition, teaching good as well as bad history is a topic discussed. To any teacher this topic would be interesting because it questions what to teach students. The site is also interesting to college students because it gives them a taste of what to expect in teaching.

To me the information at this time is interesting and useful as a map if the future. Similar educational debates will be made at the time I am teaching so understanding the arguments now about teachers and their suggested role in the classroom will aid me in my future endeavors. Perhaps one of the worst feelings imaginable is realizing you are unprepared for the rigors of teaching after spending four years in college. This site shows future teachers how they will be viewed by society, how education has changed, as well as suggesting a continual change in the standards and methods of teaching throughout time. In the future, when I am teaching, I believe the site will prove most valuable. The site provides current information, not three year old studies which are now outdated. The information would serve as a wonderful resource when doing a lesson plan, especially if the teacher is covering possibly controversial material. Even if the topic the teacher is looking for is not featured the subject can be found under the archives tab on the web page. If the teacher had any questions as to whether or not a certain subject would be appropriate they could look the subject up in this site.

I find the page to be reliable due to its unbiased information. The articles merely state facts. Opinions are featured in the far left column, not in the new stories. By covering factual events the reliability increases. In the right corner of the heading the site
is referred to as being a top rate news source. Of course that may be a lie, but I tended to believe it.

On a sale from 1 to 10 I give this web page an 8. Although the information was orderly, informative, and unbiased I was not impressed with the attractiveness of the page. The color scheme reminds me of a hospital and gives the page a boring look. However, I would not wish for the site to be flashing neon colors blaring music at the readers. More of an interesting look could be adopted to further the readers enjoyment of the site. I did enjoy the format of the site. Headlines were given with a brief summary of the news coverage on the first page then I could click on the “more” button to retrieve the rest of the story if I wished. The “more” button saved the aggravation of scrolling through information I was not interested in. Pictures were at a minimum, only one, but were not needed. With an older, more educated audience pictures did not have to be a main feature or requirement of the web site.

Overall, I learned from this page that no matter how hard teachers try, they will always be criticized and watched by the public. In a way criticisms are good because it makes people try harder or they give up. For a teacher, one who is educating the future, the notion to give up should not prevail. The criticism keeps the teachers who are survivors with an urge to educate teaching while the undesirable, weak teachers step aside. I learned I must be strong and, perhaps, a little hard headed to become a successful, well balanced teacher who changes lives. With resources such as the “Education Week” site available, I have no excuse for blindly entering the profession.